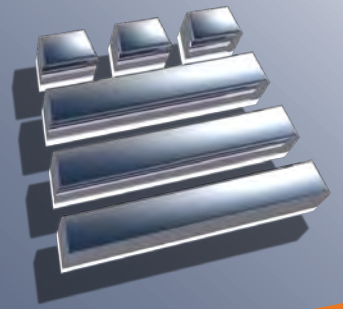


Identity Protection from Enfortra

EMPOWERED PRIVATE LABEL SOLUTIONS



**Solutions for
Banks & Credit Unions**



ENFORTRA

WWW.ENFORTRA.COM

Introducing Enfortra

Enfortra was founded on the simple belief that everyone needs identity protection in today's increasingly digital world.

We help our clients and partners secure greater loyalty, increase retention, and generate revenue by offering world-class identity protection products and services. Through our solutions, companies can set themselves apart from their peers as consumers increasingly choose to work with companies that take a stand against fraud, identity theft, and other cyber crimes.



A simple mission...

Help you grow while protecting your members

The proper combination of value, repeat use, and strong connection to your core services can be elusive. An Identity Protection program will not only help you protect your customers, **it will strengthen your relationship with them.** Your customers will be connected to your business every time they check their credit, receive an alert, or want to ensure their financial security!

Through our unique approach to private labelling, we allow our partners complete control of the member experience.

You Protect their money. You protect their future. Now Protect your members' identity, credit & more.

It's Simple. Enfortra's SMART approach to Identity Protection provides everything necessary to monitor critical data, assess any risk, stay alert to any potential problems, and help recover when the unthinkable happens.

ENFORTRA'S SMART APPROACH		
S	SCORE	We scan each individual's data, run it through a proprietary model, and provide the user a score used to measure their vulnerability.
M	MONITOR	We actively monitor both the light and dark web for any signs of abnormal activity or identity theft.
A	ALERT	We provide customized alerts to warn a user of suspicious activity in order to respond quickly and minimize any impact.
R	RECOVER	Upon detection of a breach or unauthorized activity, we provide a step-by-step plan to help the individual restore their identity.
T	THWART	We provide ongoing recommendations that create a pro-active deterrence to potential thieves.



Our best-in-class offering sits atop a SaaS based platform built from the ground up.

**Our technology has supported
- and protected -
over 1.5 million consumers**

A Member Driven Experience

Enfortra puts your organization in control.

You control how the program is branded

The choice is yours. Would you like to use your brand and logo? Or perhaps create a co-brand offering? We'll provide the structure that gives you the best combination of impact and comfort.

You oversee and administer the services provided

Our platform is simple to use and manage so you can get up and running fast.

You own all of your customers' data

Unlike our competitors, use of our platform doesn't require you to transfer any ownership of the data.

You select the options suited to your customers' needs

You decide which items to offer and how to bundle them so they complement your other services.

*At Enfortra,
we strive to be
the world's leading
provider of white
label Identity
Protection Solutions.*

We can help.

We want to protect and serve through you – enabling your team to become heroes to your members.

**Contact us to learn more
or to schedule a demo**

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Did you know?

- ✓ You are more likely to have your identity stolen than your car taken or home burglarized?
- ✓ Less than half of identity theft victims discover the crime within 3 months. 20% of victims take more than 4 years to uncover the problem?
- ✓ 66% of victims' information is used to open a new credit account